

Make a Strategic Impact with WorkBoardAI

1. Get real alignment and accountability on company, team and individual goals and OKRs
2. Ensure effective managers who create consistent clarity, engagement, and follow through
3. See the connection between company strategy and HR strategy with measurable impact
4. Gain the means and method for a change ready organization
5. Drive higher employee engagement with company and individual attainment which are inextricably linked
6. Get succession insights based on demonstrated performance of rising leaders

Unnecessary Friction

82% of managers are “accidental managers” with no training

27% of people think their manager is effective

75% of employees identify their immediate boss as the most stressful aspect of their job

Low Alignment

17% of people director level and below know the strategy

72% of employees are motivated by team goals that tie to company strategy

Low Motivation

79% of employees are demotivated by the lack of ongoing coaching

34% of employees believe their manager lacks the skills to give performance feedback

Under Served and Overwhelmed

50% of managers time goes to non-managerial tasks

20% of managers believe their company gives them the tools to succeed

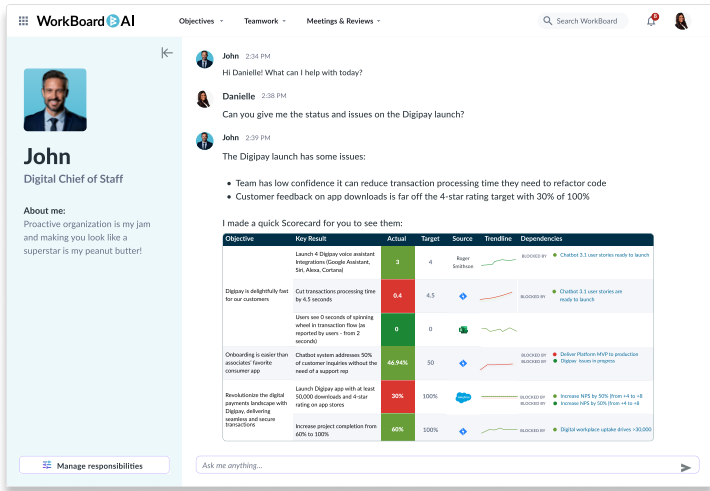
“We chose the WorkBoardAI platform to drive strategy execution in a faster-changing world. Its AI will help us improve strategic clarity, focus, operational rigor, and coaching. WorkBoardAI integrated with Workday provides powerful alignment between our strategy, people and investments.”

Peter Ter Kulve,

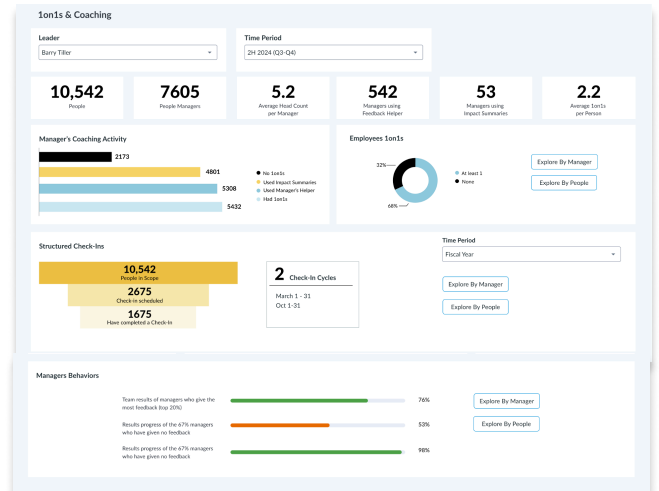
President, Ice Cream at Unilever

Key Capabilities

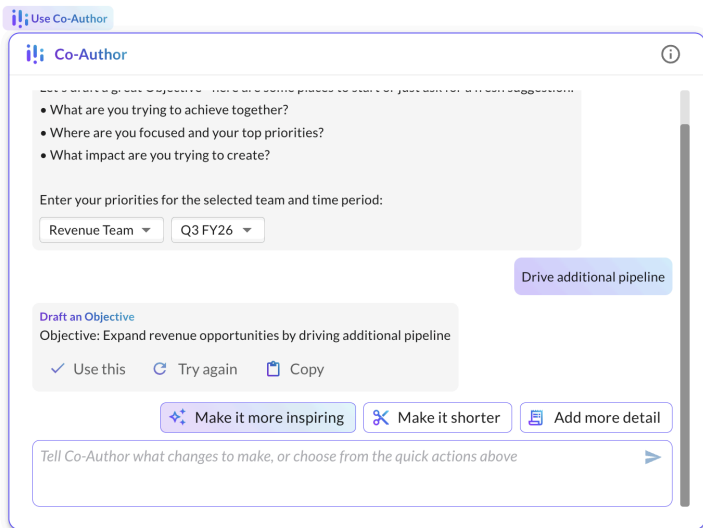
- Best in class OKR and goal measurement system loved by employees and business leaders.
- AI that helps teams and people write better goals, measure real impact, and identify cross-functional impacts and collaboration
- Chief of staff agent for people managers that ensure the right actions consistently happen
- Operational dashboards tuned for senior execs, managers in the middle and front-line teams so goals and measures drive actions and attention
- Sync goals and check ins from WorkBoard to Workday and ensure there is no misalignment between more dynamic company and team OKRs and individual incentives
- Analytics on manager behaviors and business outcomes, engagement, and succession
- Update goal and OKR achievement from applications like Jira, Salesforce, Hubspot, and more



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❖ Analytics on manager behaviors and business outcomes, engagement, and succession



❖ AI that helps teams and people write better goals, measure real impact, and identify cross-functional impacts

“WorkBoard brought joy to our team! The AI experience is just magical, and it’s brought us closer together as a team”

Tiffany Christner
Chief of Staff - Engineering at Boeing

Customer Highlights

Workday’s CEO’s strategic priorities are managed and visible to all in WorkBoardAI

Unilever chose WorkBoardAI to accelerate strategy execution and align teams with greater clarity, focus, and coaching

Use Workday Talent Optimization, purchased WorkBoardAI to better align personal goals to company strategy

Certified Workday partner:

- Used by Workday internally for strategy execution
- Only strategy execution platform in the Workday Trustworthy AI Marketplace
- Seamless integration across goals, org structure, and performance reviews
- Workday Agent Partner with Agent System of Record integration
- Also In the Microsoft Azure Marketplace

